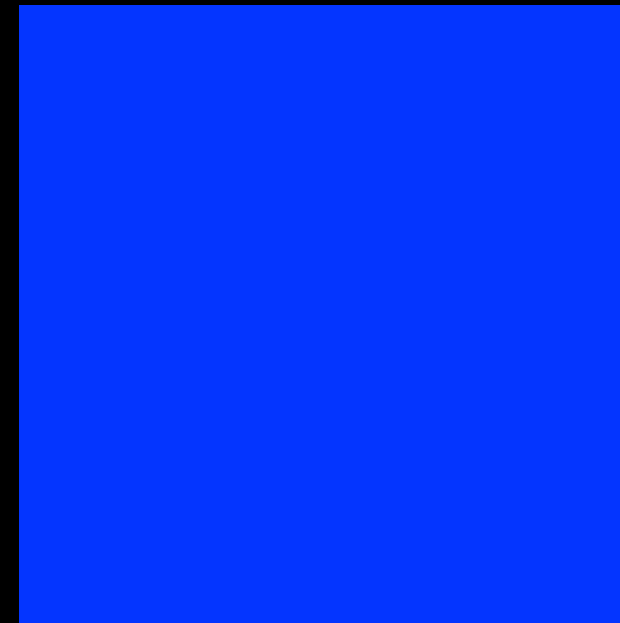
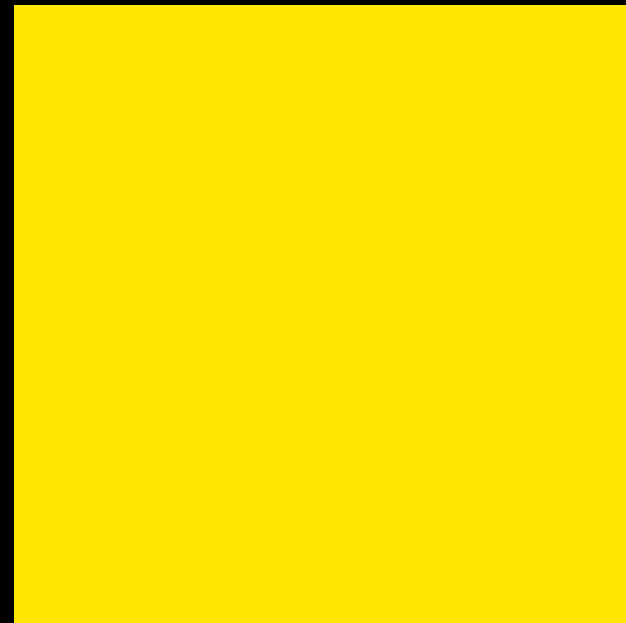
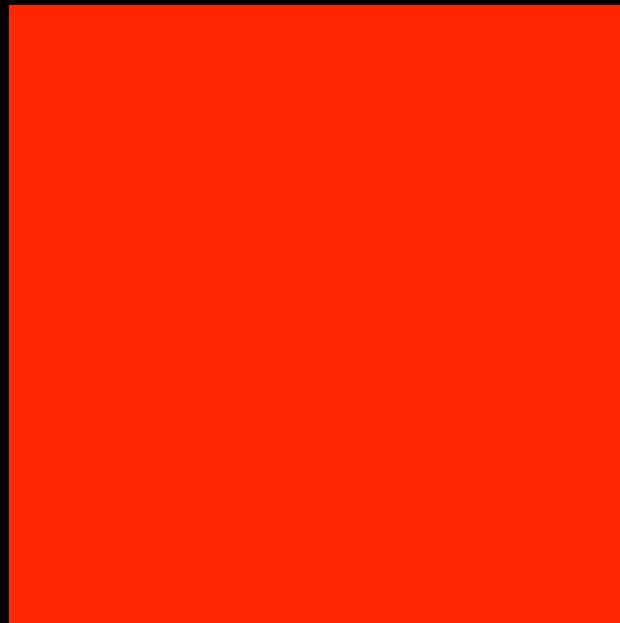


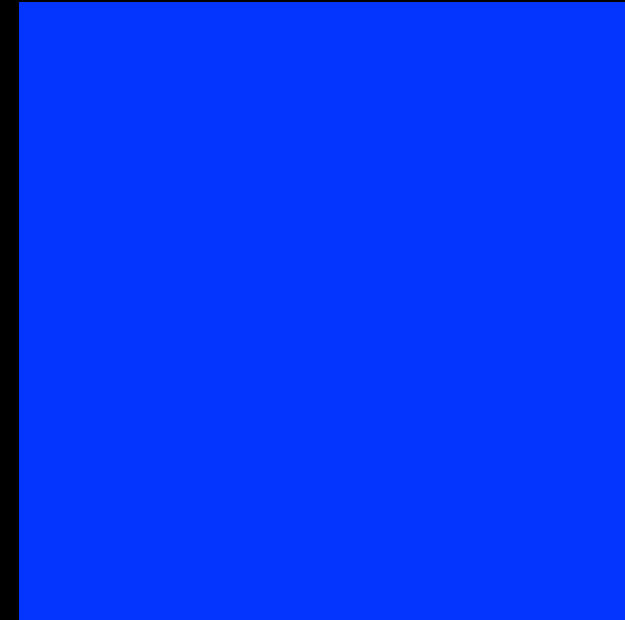
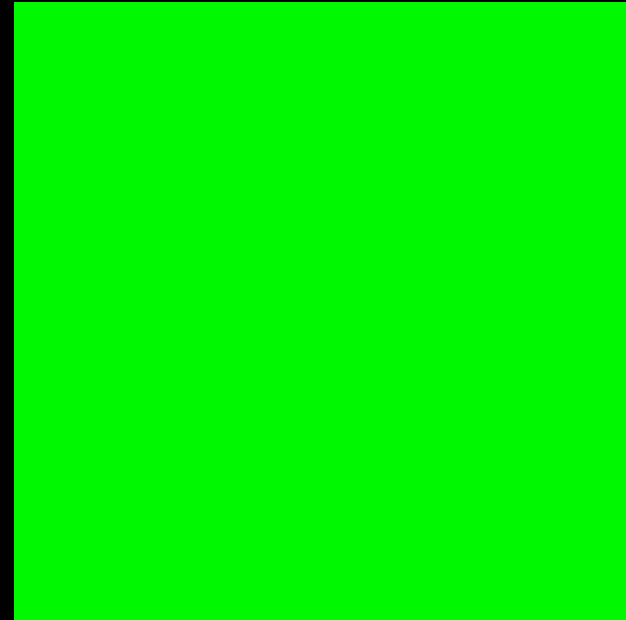
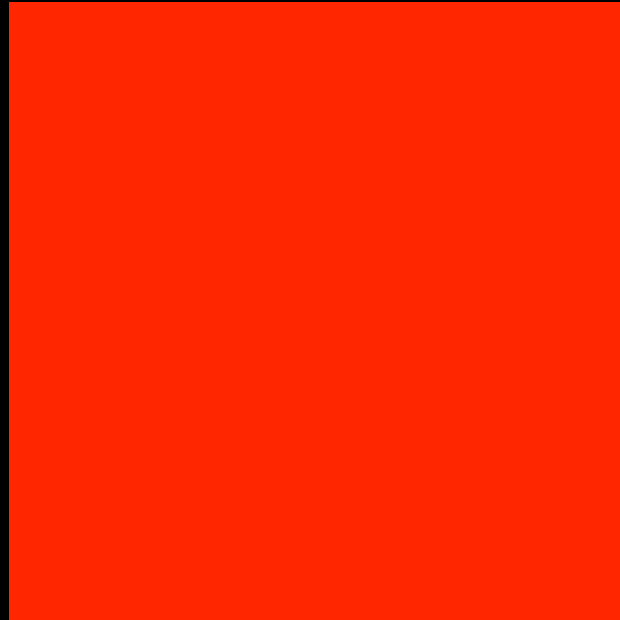
**SUBTRACTIVE (PAINTER'S) PRIMARIES**

Red, yellow, and blue



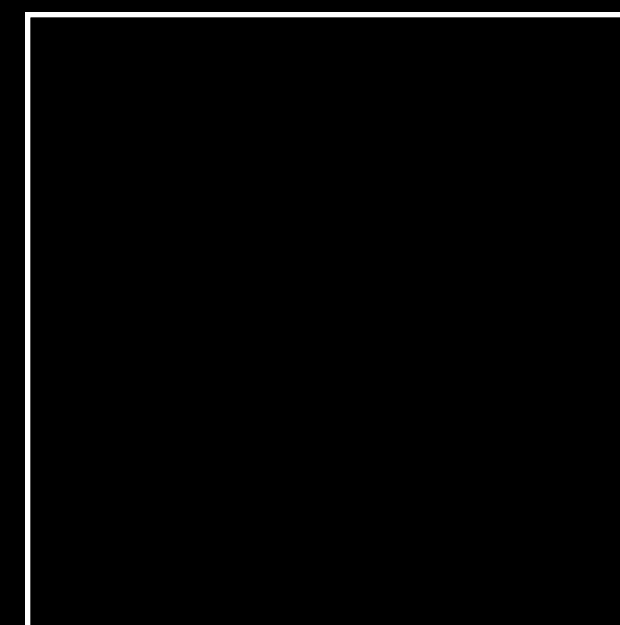
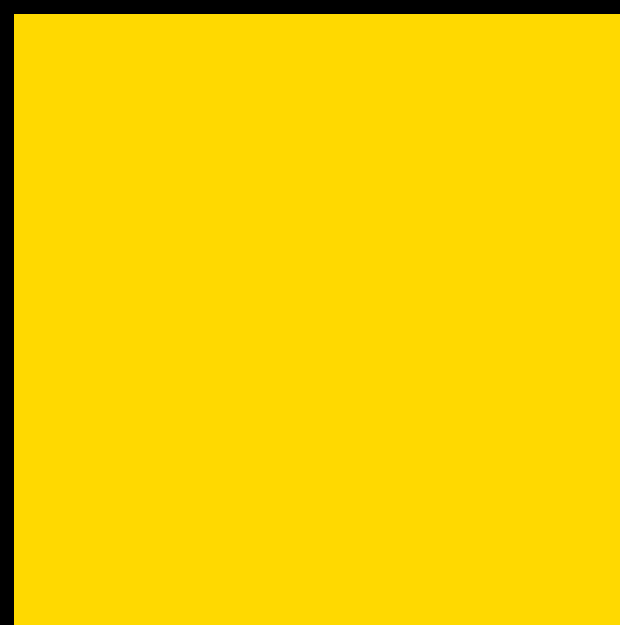
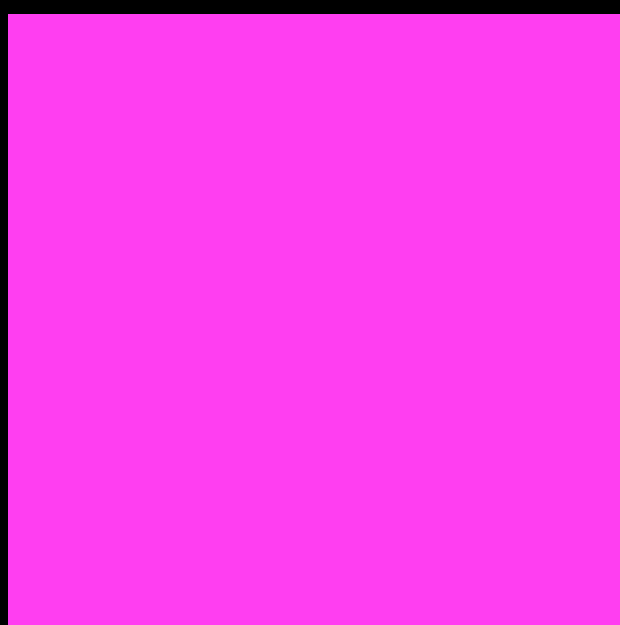
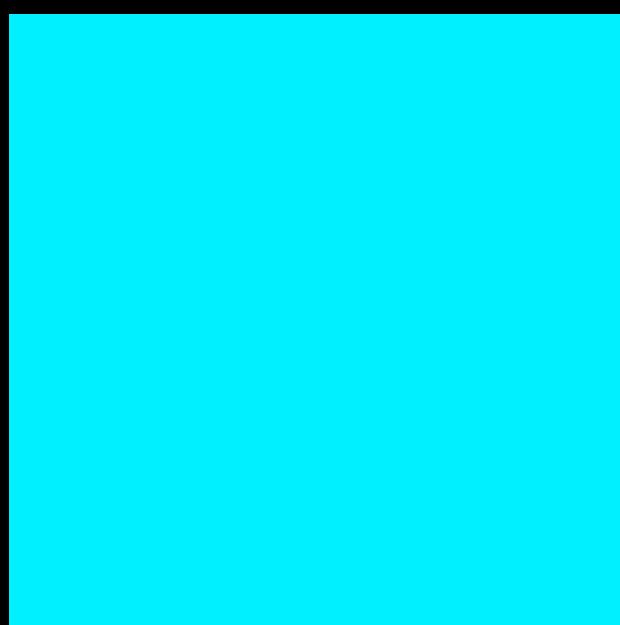
**ADDITIVE PRIMARIES**

Red, green, and blue



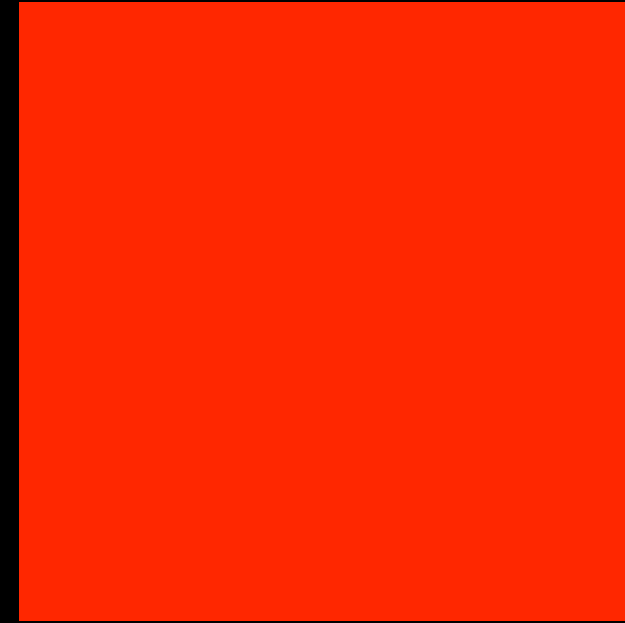
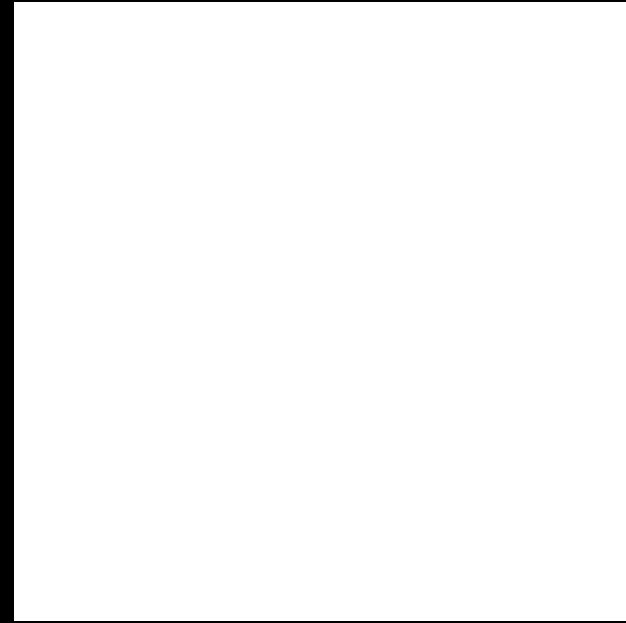
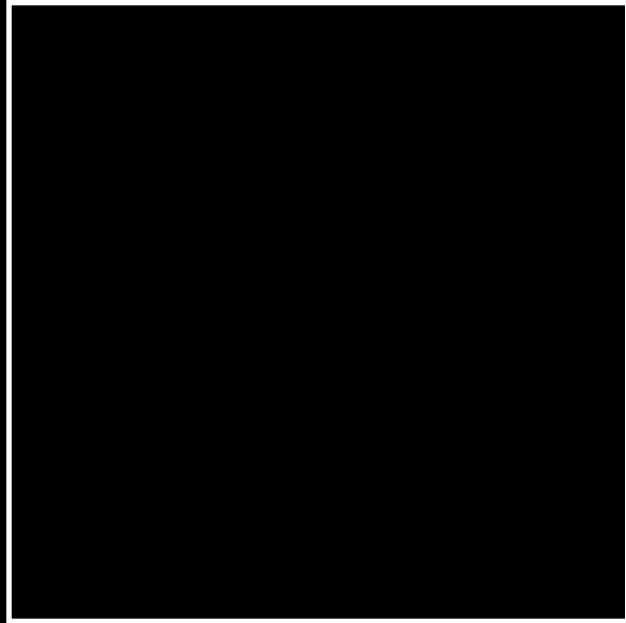
**PROCESS-COLOR PRINTING**

Cyan, yellow, magenta, and black



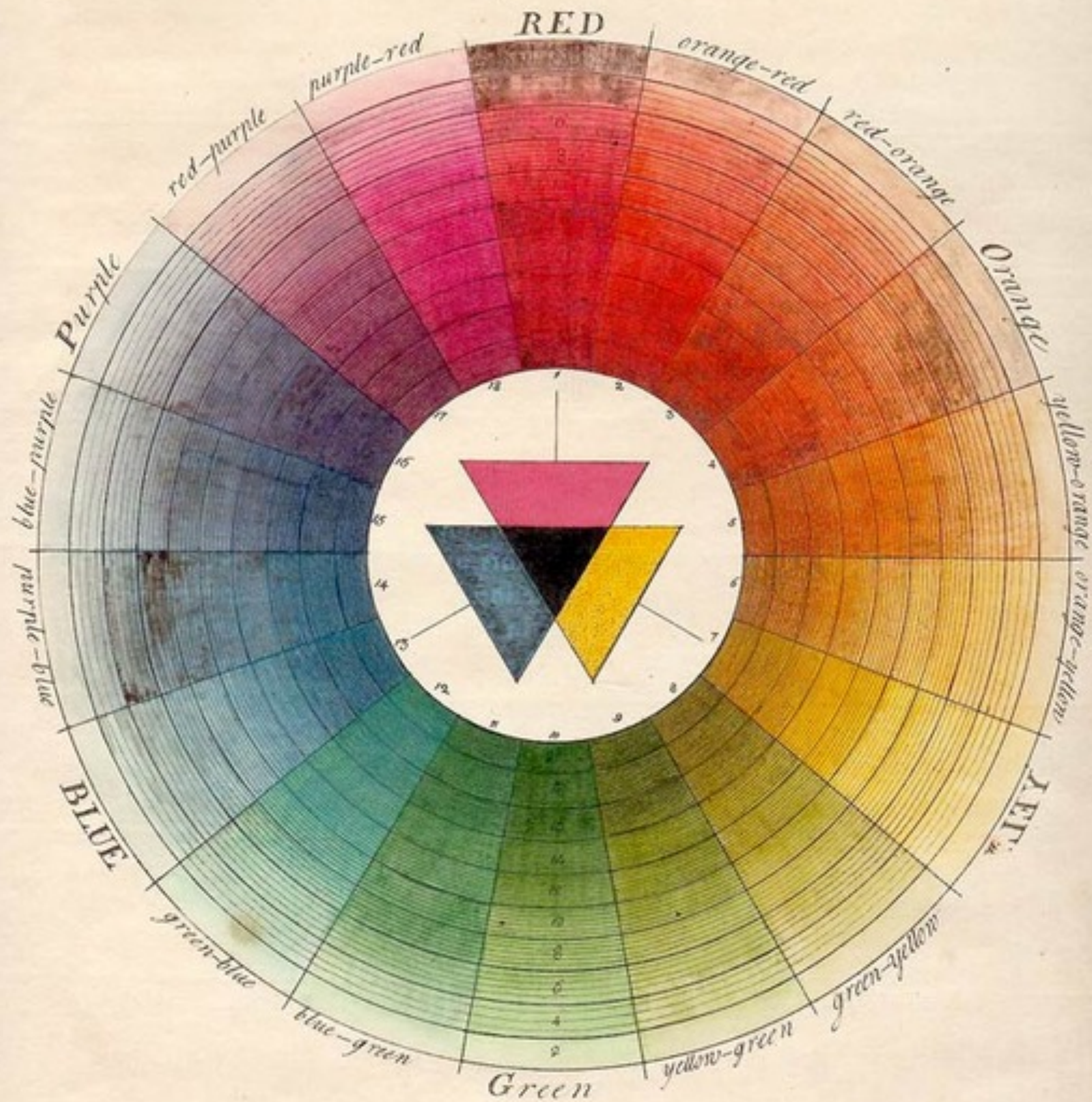
**CULTURAL/LINGUISTIC CONSIDERATIONS**

Black, white, red

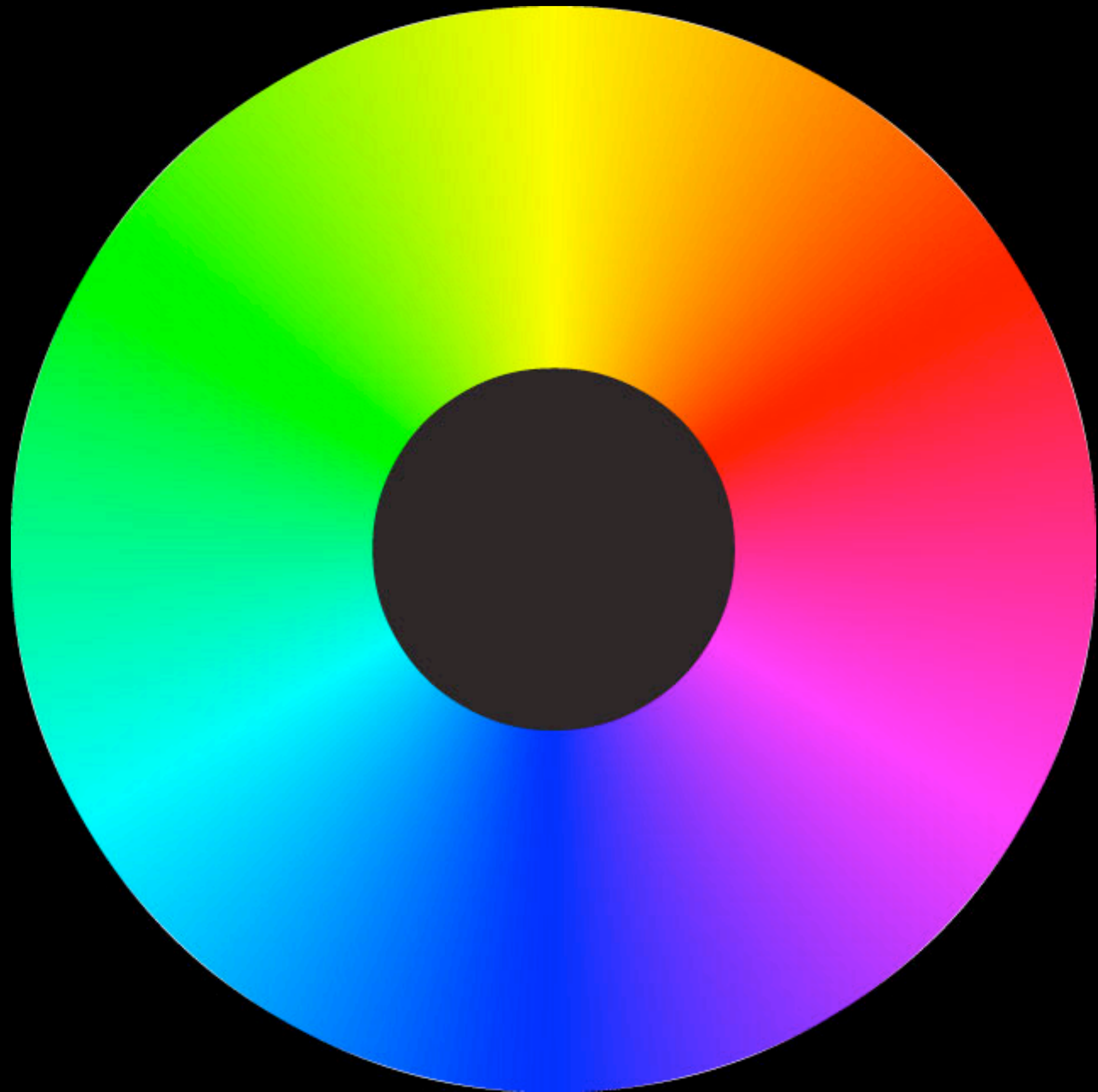




Seven colors of the rainbow?!

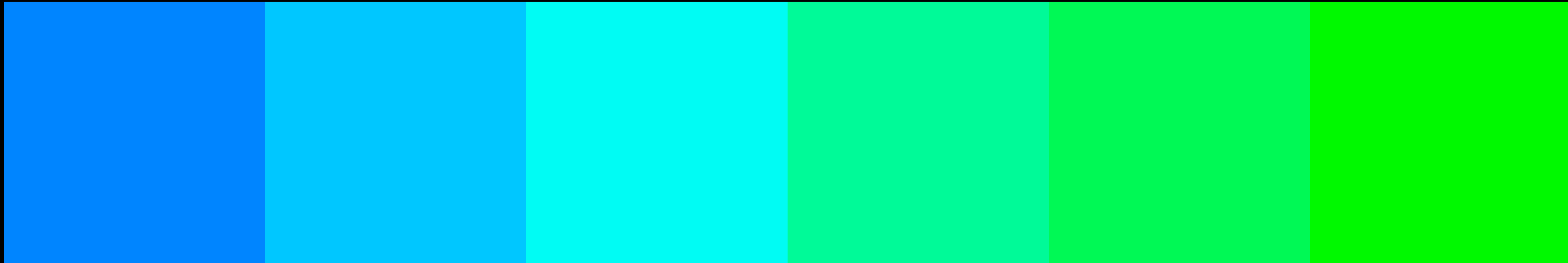


Moses Harris, Illustration from *The Natural Systems of Colours*, London, 1766



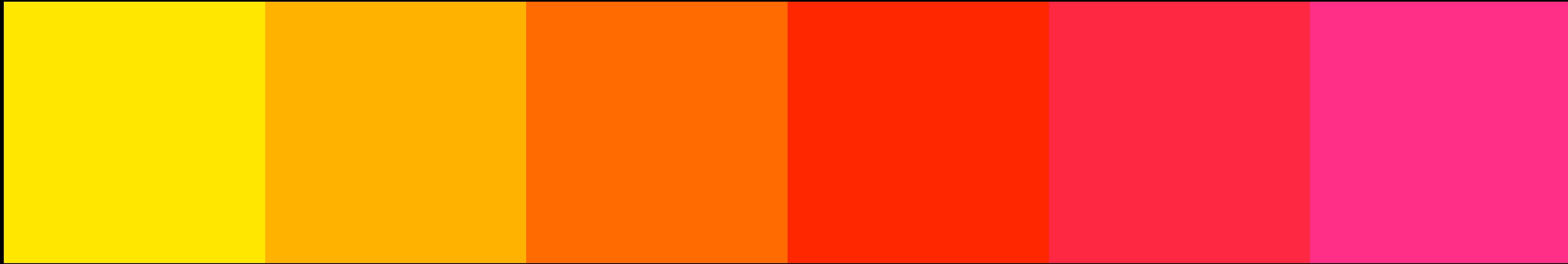
An RGB color wheel

Hue



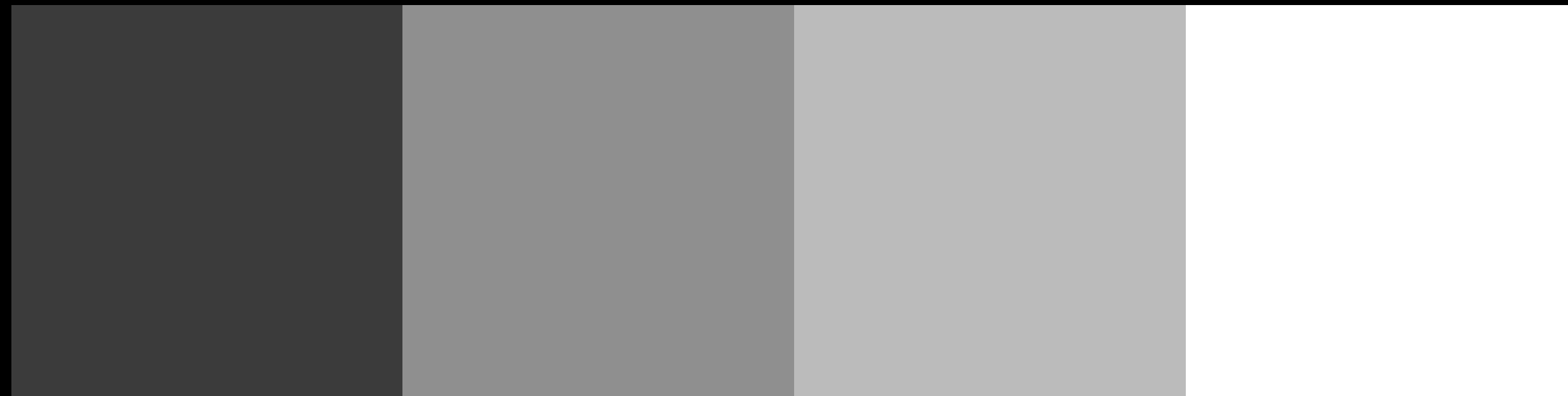


Hue

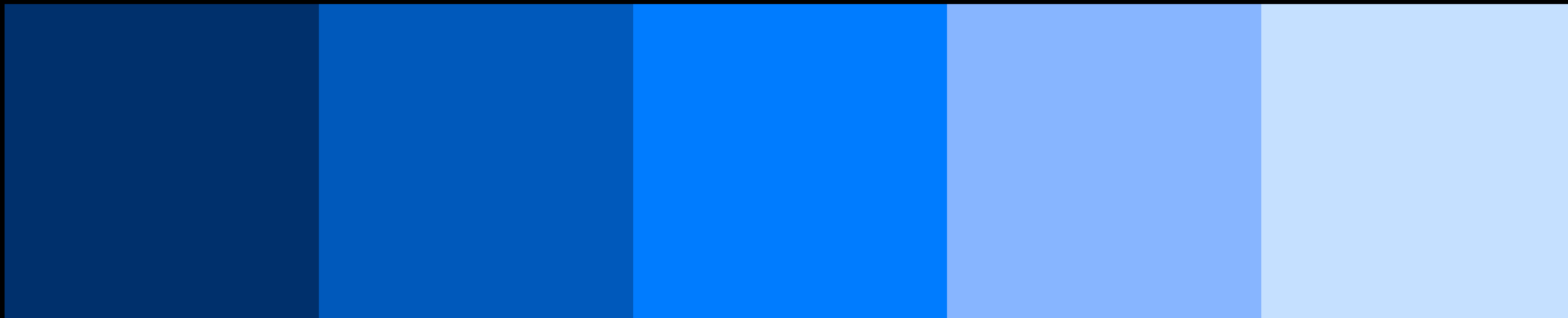




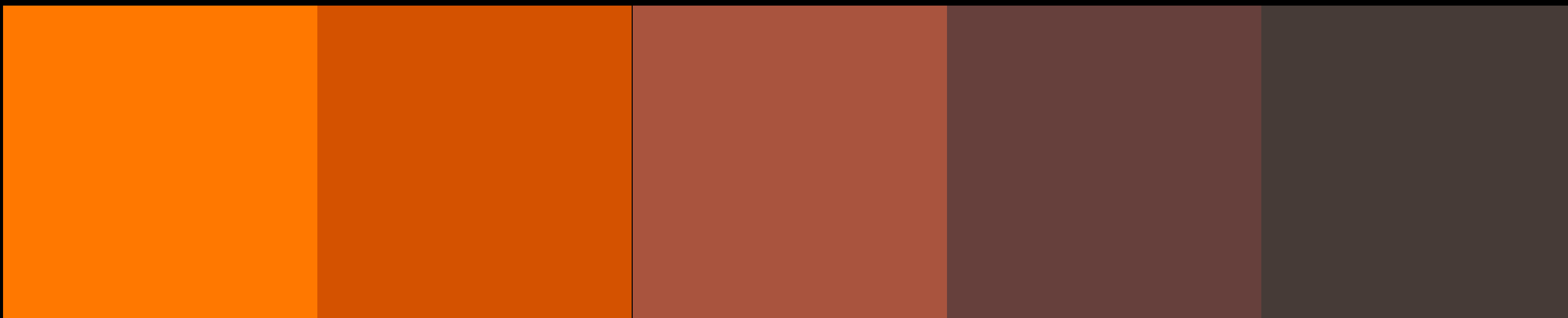
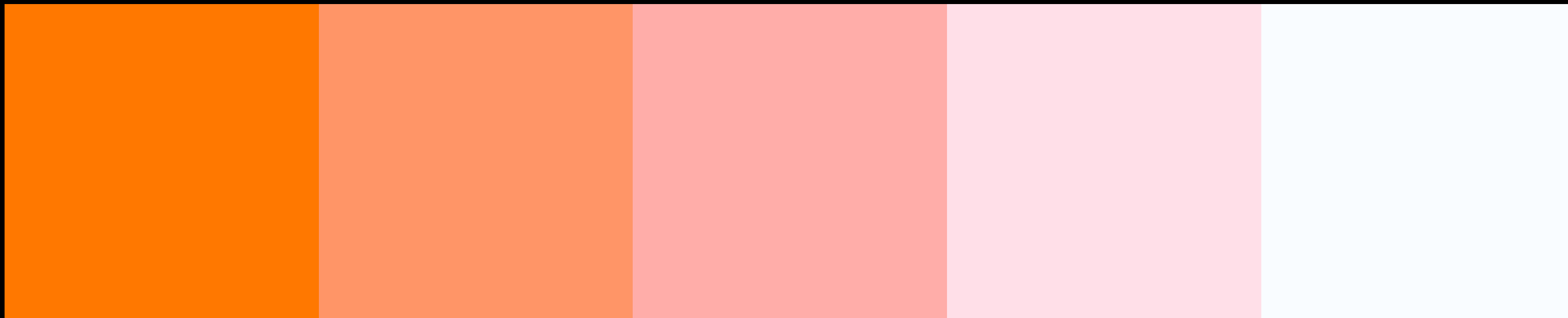
Value: lighter and darker



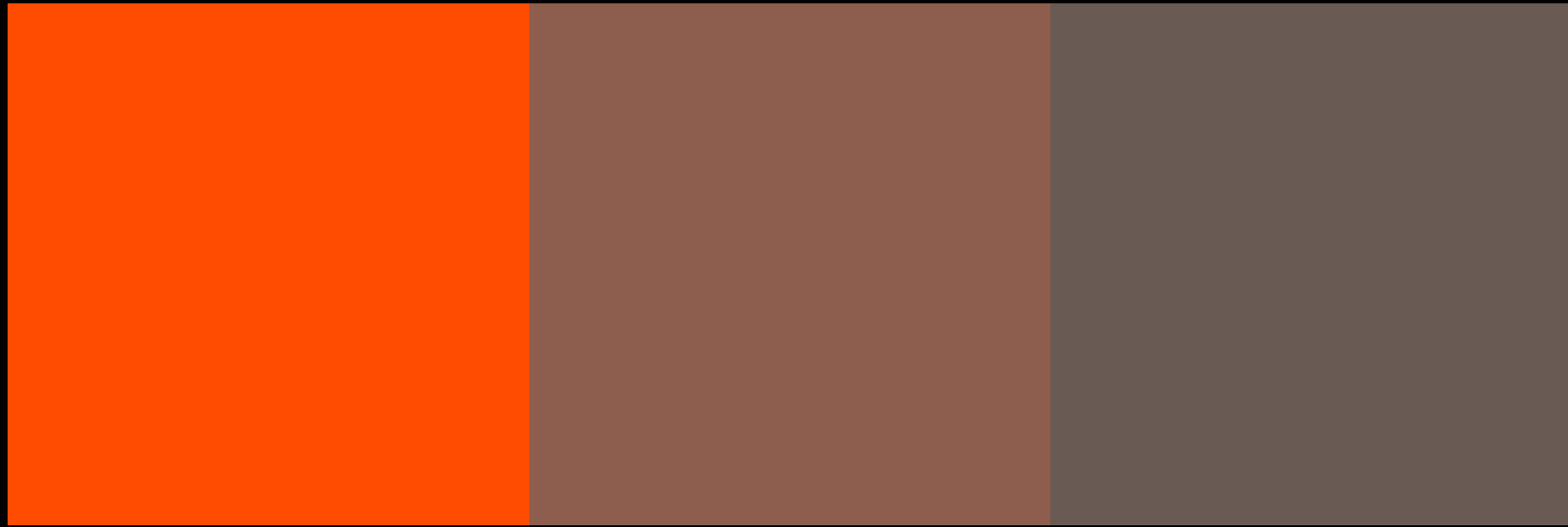
Value: lighter and darker



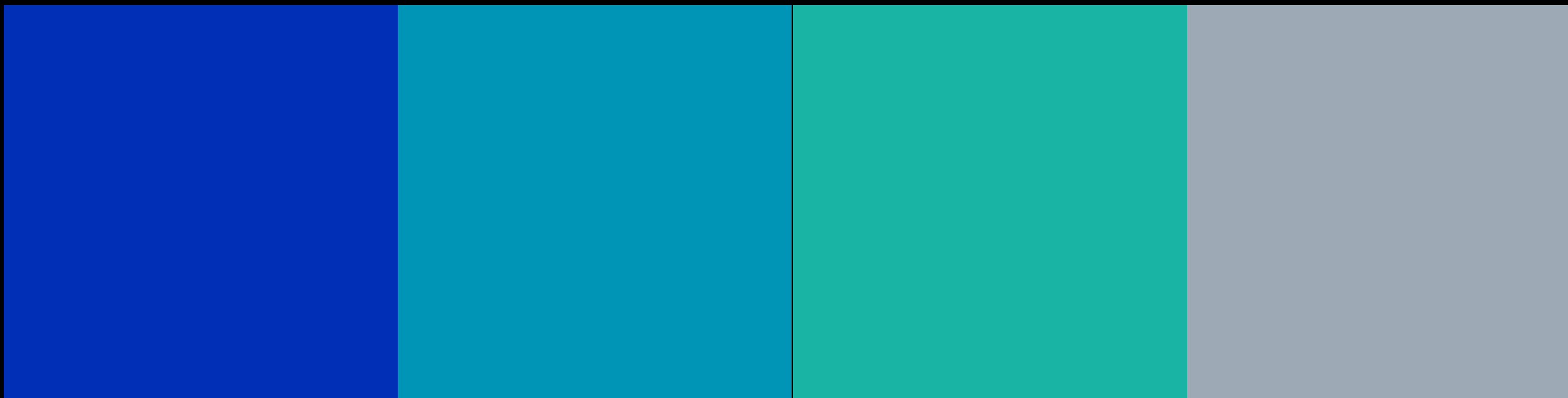
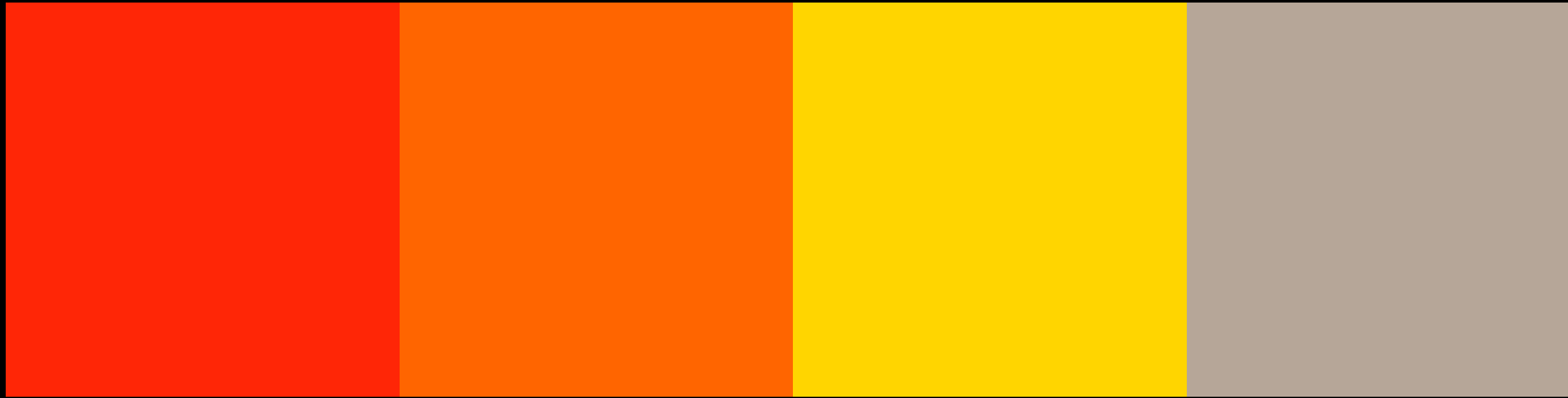
Saturation: how much color



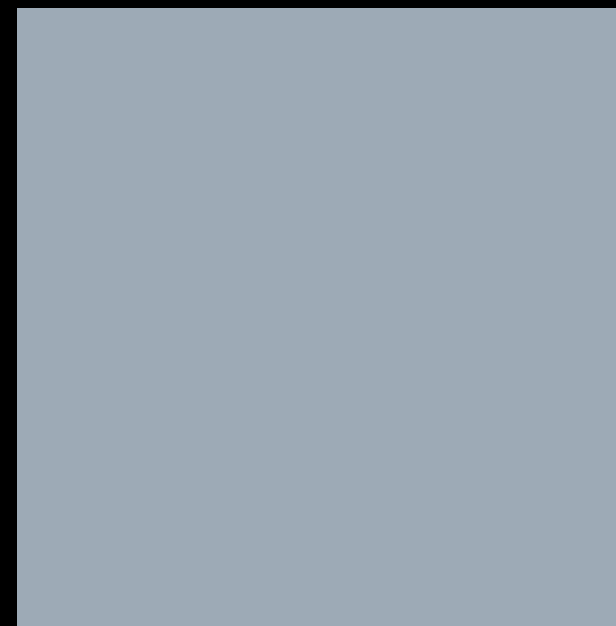
Saturation: how much color



# Warm and cool colors

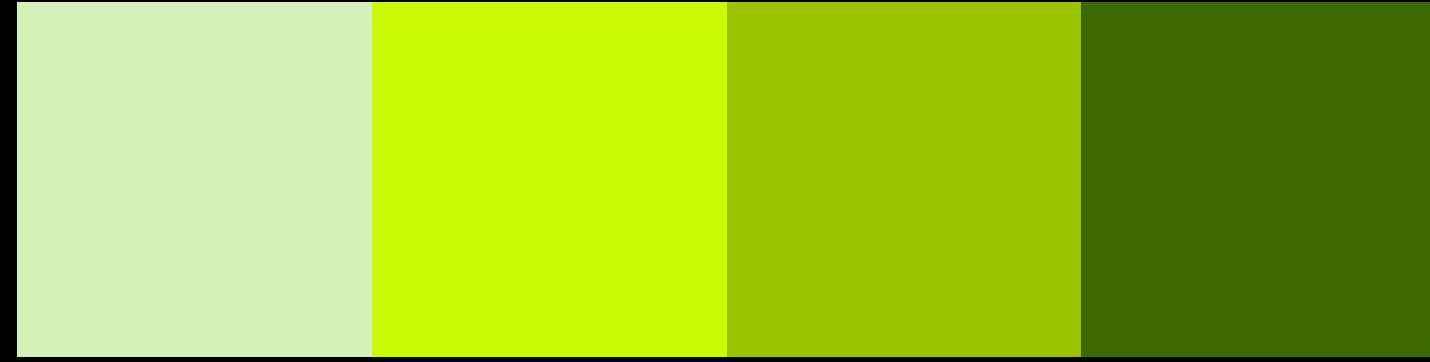


# Warm and cool colors

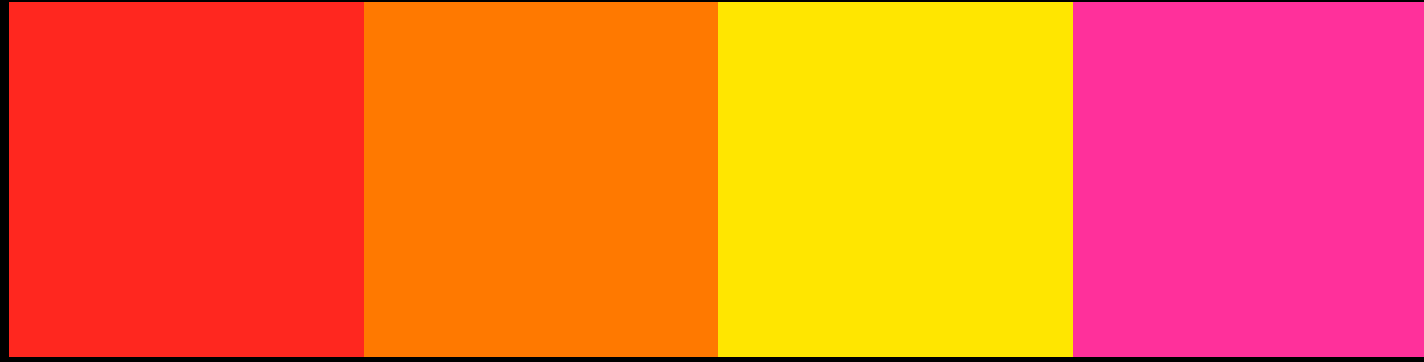




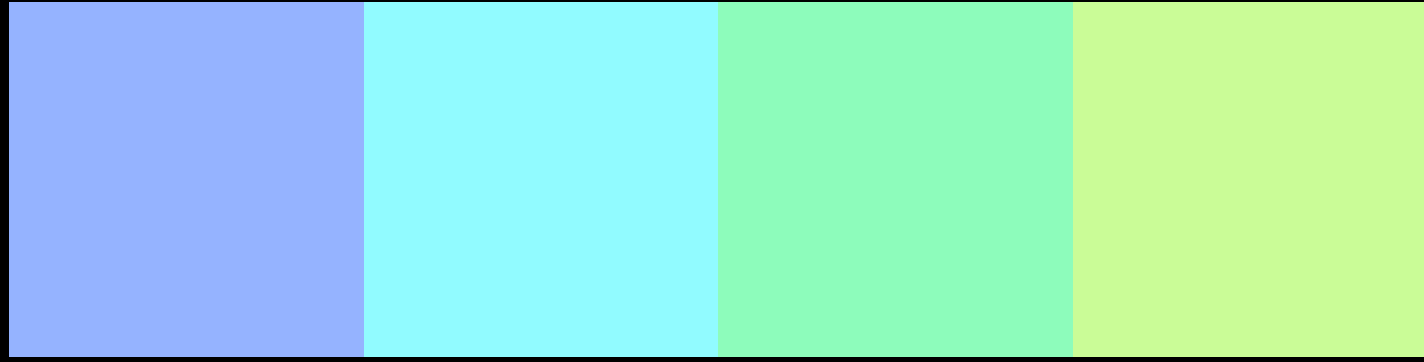
Monochromatic



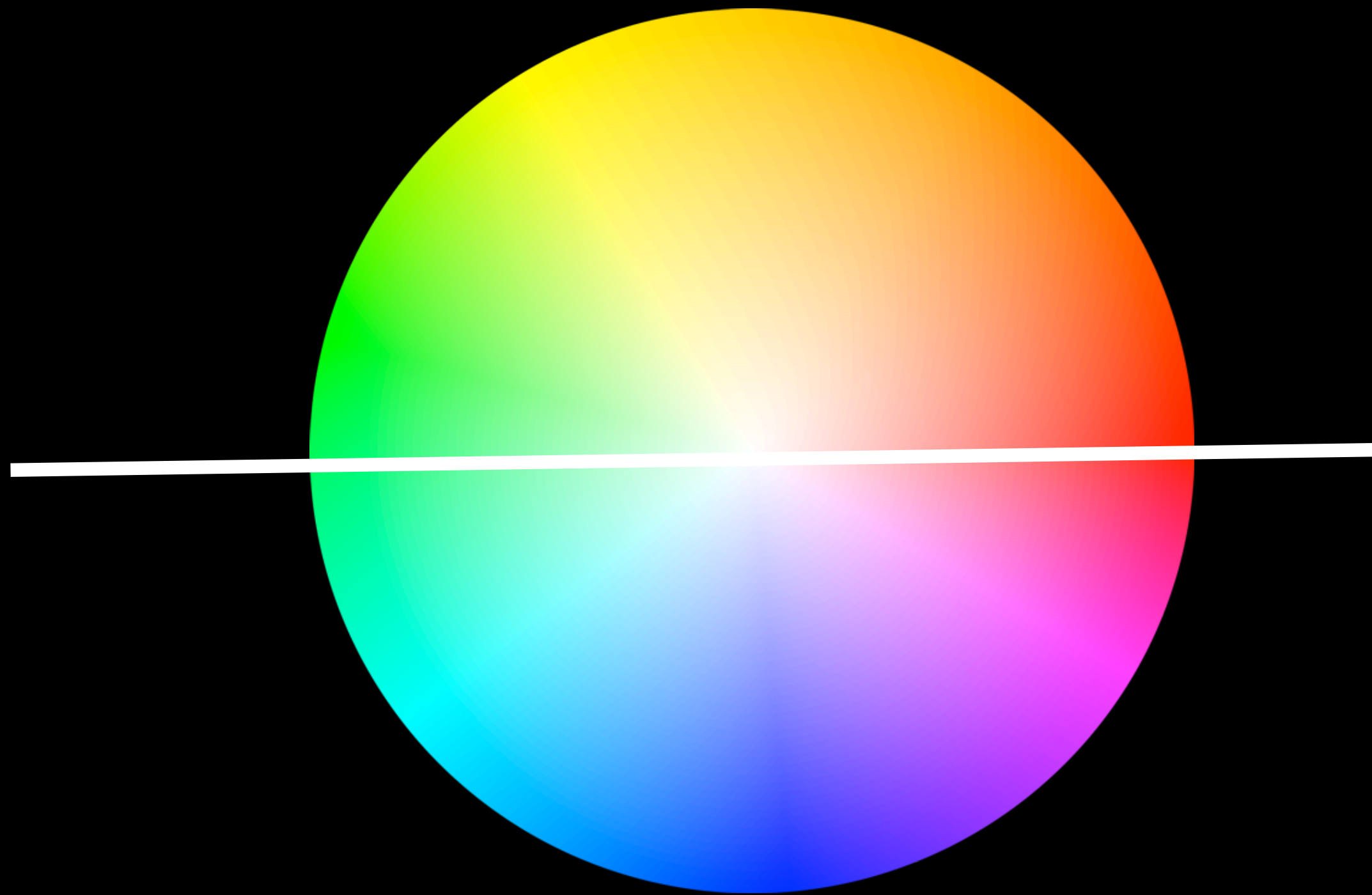
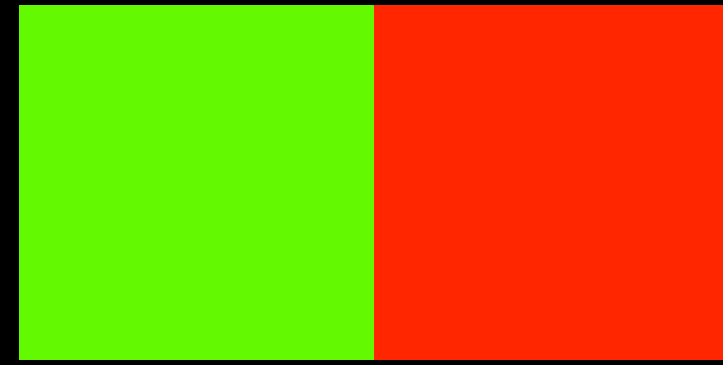
Analagous

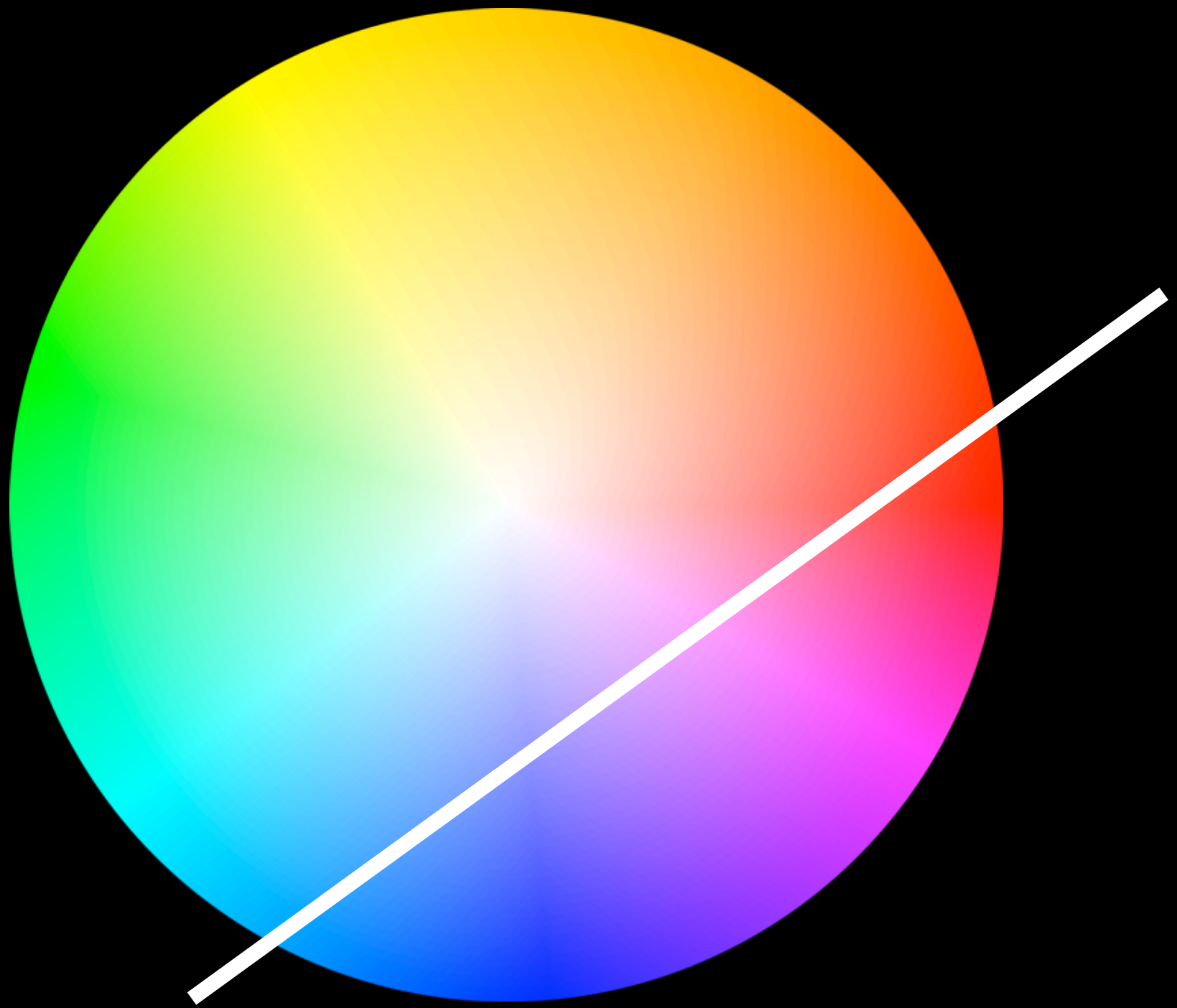
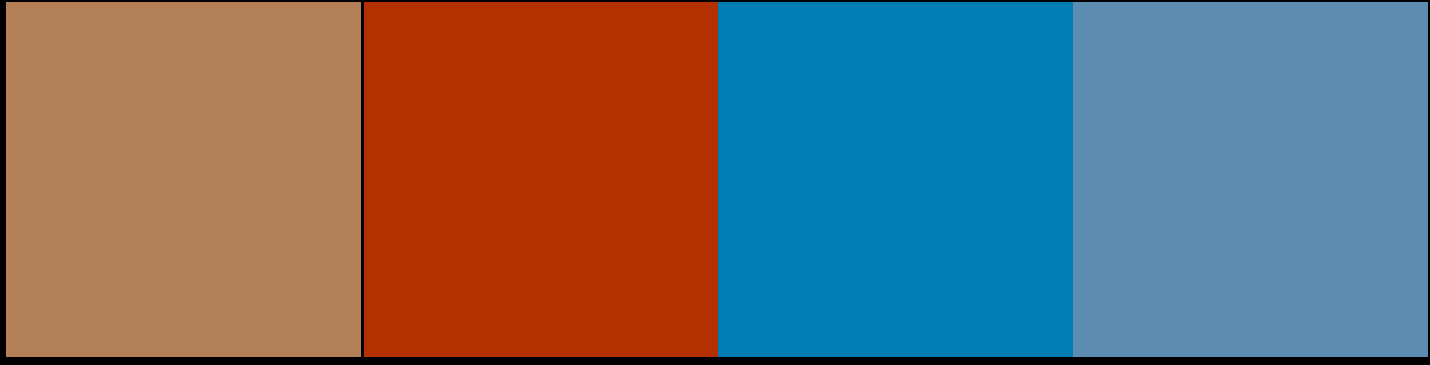


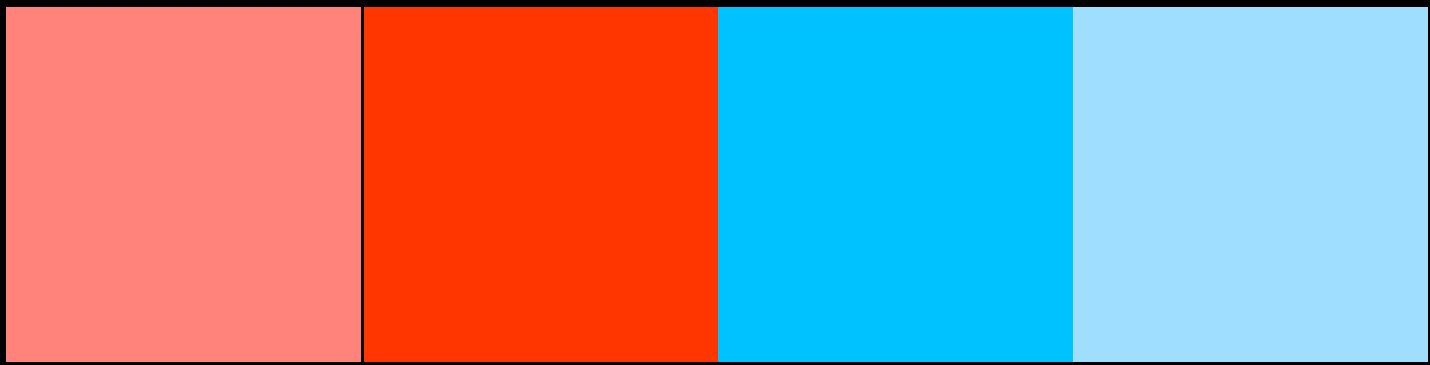
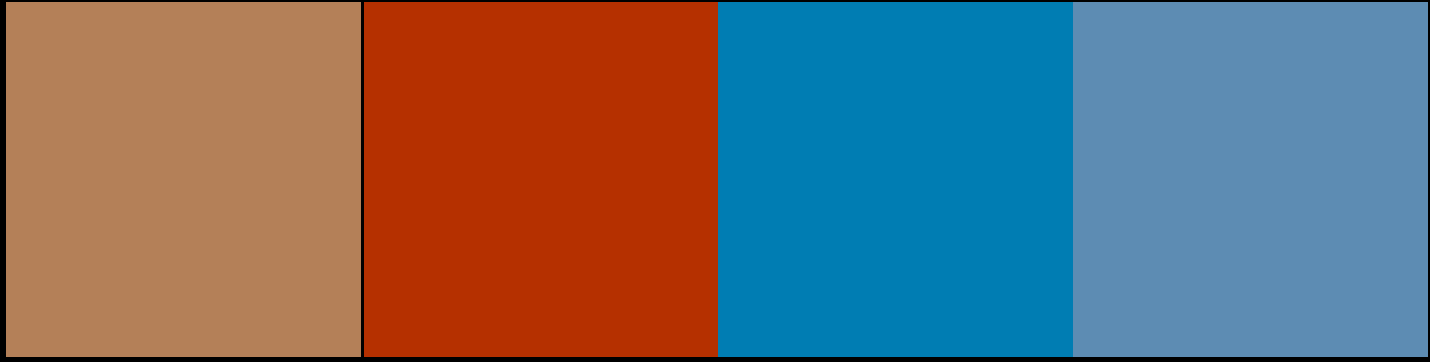
Analagous



# Complementary colors

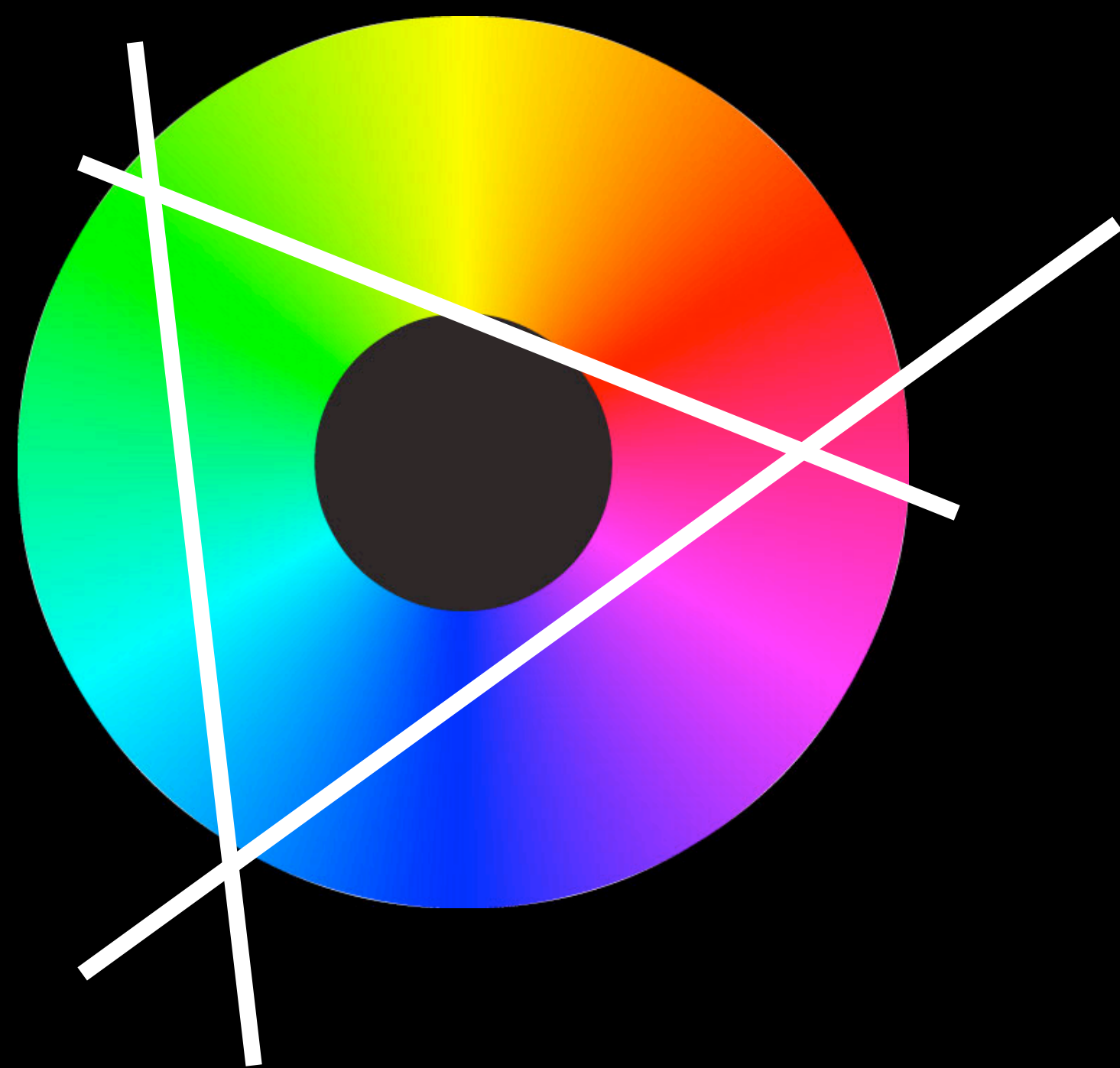






Easier if they're desaturated

Triadic



# Monochromatic + an accent

